



**NATIONAL INSTITUTE OF DEVELOPMENT ADMINISTRATION**

118 VILLAGE NO. 3, SERITHAI, KHLONG CHAN, BANG KAPI, BANGKOOK 10240

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**Public Service Innovation Assessment Report**  
**The 2019 Good Governance Award for Local Administrative Organizations**

**Name of Local Government:** Mae Phrik Subdistrict Administrative Organization, Chiang Rai Province

**Public Service Innovation Project:** Preparedness Planning for the Wildfire Crisis

**Award Classification:** Outstanding (Subdistrict Administrative Organization)

The majority area of Mae Phrik Subdistrict Administrative Organization lies on Doi Luang National Park which often encounters with encroachments on forests causing forest degradations and bushfires. As a consequence of bushfire incidents, Mae Phrik Subdistrict Administrative Organization has invented the bushfire controlling innovation which provides the technological service promptly supporting problem-solving of bushfire crisis for local people, as well as decreasing damages in such areas. Besides, this innovation encourages local people in the community to play a significant role in planning to indicate risky areas of bushfires, responding to incidents, and enhancing officers' helping skills in order to help themselves and other people concretely during bushfire crisis. The innovation also leads to strengthen tackling methods and sustainable responses to natural disasters, be accessible to mutually sustain and preserve forests using local wisdoms contributing to deforestation cessation and forest increment which result in food security, and people can earn a living harmoniously with the forest as well as be able to rely on themselves based on sustainable development principles.

In 2019, the Office of the Permanent Secretary of the Prime Minister, Thailand, has appointed the National Institute of Development Administration (NIDA) to perform an assessment of local administrative organizations for the Annual Good Governance Award for Local Administrative Organizations. This award has been established since 2002 to encourage local government authorities in Thailand to improve their governance mechanisms and public service provision, as well as to recognize innovative practices that lead to sustainable social and environmental solutions which prospective innovations have to operate during 2014 – 2018.

**Evaluation scope and criteria** to enhance the recognition of the Local Administrative Organization with Good Governance Award to keep up and be aligned with the Government policies including the context of rapid socio-economic changes are as follows;

1. Local Administrative Organizations should submit the application and relevant documents to the National Institute of Development Administration (NIDA), which is assigned as to carry out the assessment, for the first-round assessment via email in pursuit of Government's policies on digital government development vision.



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2. Assessment and evaluation criteria for innovations of the Local Administrative Organization with Good Governance Award 2020 include

- 2.1 Innovation responds to local community's problems
- 2.2 Target beneficiary
- 2.3 Innovation's worthiness: the comparison between the received budget and the earned benefits
- 2.4 Integration of all sectors
- 2.5 Sustainability of the innovation

3. Due to the outbreak of the communicable disease CORONAVIRUS 2019 (COVID-19), the assessment and evaluation of Local Administrative Organizations' innovations are set through online video conference.

This letter is to certify that Mae Phrik Subdistrict Administrative Organization, Chiang Rai Province has received an "Good" overall score for the 2019 Good Governance Award for Local Administrative Organizations. The "Preparedness Planning for the Wildfire Crisis" project submitted by Mae Phrik Subdistrict Administrative Organization, Chiang Rai Province has been assessed using 5 categories as follows:

No.	Assessment Category (-ies)	Result (s)
1	Responding to local public problems	Fair
2	Impact on beneficiary groups	Excellent
3	Project innovativeness	Excellent
4	Quality of public participation	Good
5	Project sustainability	Fair
	<b>OVERALL</b>	Good

Should there be any further inquiries regarding our assessment, please feel free to contact me via the e-mail addresses supplied below.

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**Criteria**

80-100	Excellent
70-79	Very Good
60-69	Good
50-59	Fair
40-49	Poor
0-39	Very Poor